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- In-depth training to help users master searching best practices
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Awareness table

Let an experienced IEEE Client Services Manager (CSM) help promote your subscription by hosting an awareness table in high traffic areas, such as a cafeteria or lobby. We demonstrate the value of IEEE *Xplore* and your subscription, while providing one-on-one outreach, training materials, and giveaways.

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Learning opportunities for your organization

Techniques for effective searching with IEEE *Xplore* (45 minutes)

Search like a professional with this overview of best practices for maximizing features of IEEE *Xplore*, covering advanced search techniques, setting up alerts, downloading equations, finding patent citations, discovering competitive intelligence, and much more. We can also arrange a simultaneous web conference for remote users.

An inside look at IEEE standards (30 minutes)

Understand the standards development process and status categories. Find standards by keyword or root number, browse standards, and create a real-time alert for IEEE standards updates.

Executive briefing (45 minutes)

Targeted towards engineering and R&D management, this briefing includes an introduction on the business benefits of using the IEEE *Xplore* digital library and recommendations on project team approaches to collaboration and research processes.

How to get published with the IEEE (90 minutes)

Increase the visibility of your research and build author credibility by publishing in a leading IEEE journal or conference. Learn how to identify the best journal or conference for your work and navigate the IEEE paper submission and peer review process. Review the required elements and proper structure of a manuscript to avoid reasons why papers may be rejected.

Patent searching best practices with IEEE *Xplore* (45 minutes)

This session will review how to effectively use IEEE *Xplore* for patent research. Topics include an overview of prior art searching and what makes an innovation patentable, plus how to find the correct keywords and construct complex search strategies on IEEE *Xplore* to begin your patent investigation.

Optimizing prior art search with InnovationQ Plus (45 minutes)

IEEE is cited three times more often in U.S. Patents than any other publisher.* Let your Client Services Manager show you how to access IEEE content most effectively through InnovationQ Plus, a powerful new discovery and analytics platform that combines the content of IEEE with IP.com's global patent and non-patent literature.

This demonstration showcases InnovationQ Plus, a proprietary prior art semantic search engine that delivers industry-leading search results. We'll highlight how to pinpoint relevant patents, applications, and non-patent literature, and how the Map-it tool can reveal a landscape of patenting opportunities.

IEEE *Xplore* update for librarians and administrators (30 minutes)

This workshop covers best practices for managing your IEEE *Xplore* subscription. Learn about administrative tools, title lists, and linking assistance, plus how to add your contact information to the IEEE *Xplore* home page, use our discovery tool guides, set up remote access, download COUNTER-compliant usage statistics, and find other resources which can help you promote and manage your online subscriptions.

* Source: 1790 Analytics LLC 2015. Based on number of references to papers/standards/conferences from 1997-2014

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